

# WESTPORT COUNTRY PLAYHOUSE

## Marketing Intern

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**Status:** Internship

**Length:** May 26 – August 7, 2026

**Reports to:** Marketing Associate

**Salary:** \$680 per week + housing provided

### MARKETING AT THE PLAYHOUSE

The Marketing team at Westport Country Playhouse is responsible for driving ticket sales, nurturing community relationships, and presenting a clear, consistent, and welcoming face to audiences, talent, and the community. Ticket sales represent a vital part of the financial health of the Playhouse, and we employ tactics including paid advertising, geo-location ads, search engine marketing, social media, and more. Interns will have the opportunity to work with seasoned marketing and nonprofit leaders, in addition to the opportunity for cultural enrichment from attending and supporting plays, musical and comedy performances.

### THE POSITION

**The Marketing Intern (MI)** provides key support for all marketing department activities including digital projects, print/digital communications, events, and promotional campaigns. The MI reports directly to the Marketing Associate (MA) and works closely with the marketing staff on a daily basis. We hope that the Marketing Intern will gain useful tactical tools and marketing experience as well as insights in how a non-profit theater is organized and functions in the community. This position may include evening and weekend work as needed to support the performances happening at the Playhouse and the artists, creators and support teams involved.

### ESSENTIAL FUNCTIONS

- Work alongside the Marketing Associate to create digital content for use on the Playhouse website, social channels, and email marketing campaigns. Participate in department brainstorms on new ways to engage Playhouse audiences
- Assist with placement of Playhouse events and programs in online community calendar listings, including research on new listings and other ways to broaden our reach and engage new audiences
- Assist with pre- and post-performance events
- Other support for marketing department as needed

*Above duties may vary pending departmental needs as well as the MI's interests*

## KNOWLEDGE, SKILLS, AND ABILITIES

- 1–3 years of college or equivalent experience
- Excellent written and verbal communication skills
- Strong organizational skills, attention to detail and commitment to follow-through
- Ability to work effectively in a creative, innovative, constantly evolving environment
- Interest in theater or performing arts
- Commitment to professional comportment
- Knowledge and experience of Adobe Creative Suite preferred (primarily Photoshop and InDesign)
- Social media and some video editing skills
- Comfort with learning new web-based applications and content management systems
- Knowledge of Microsoft Office and/or similar word processing and spreadsheet programs
- This position will be in-person at the Playhouse, 25 Powers Court, Westport CT and may include evening and weekend work

## ABOUT WESTPORT COUNTRY PLAYHOUSE

Through the performing arts, we make connections between audience and artist, across time and distance, mentor and student, and within our community. Westport Country Playhouse is a non-profit that produces work from playwrights, performers, directors and designers from all backgrounds, entertaining audiences and exploring issues along the way. Through our New Works Initiative, we provide support and funds towards the development of new voices and new works. There are no boundaries to the creative thinking or the kinds of audiences we seek and excitement for theater that Westport Country Playhouse can build.

## OUR COMMITMENTS & COMMUNITY

We resolve to place anti-racism at the center of our work. We are committed to holding ourselves accountable to short- and long-term goals, while realizing that this work has no endpoint and will evolve and change. We acknowledge that this is an educational process for which we ourselves are responsible.

The Westport Country Playhouse acknowledges the indigenous peoples and nations of the Paugussett that stewarded the land and waterways of Westport, Connecticut. We honor and respect the enduring relationship that exists between these peoples and nations and this land.

## YOU SHOULD APPLY

The Playhouse is committed to creating a diverse and inclusive environment and is proud to be an equal opportunity employer. Applicants from populations underrepresented in the theater field are strongly encouraged to apply. All qualified

applications will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, familial status, sexual orientation, national origin, ability, age, or veteran status.

## HOW TO APPLY

- Email application ([found by clicking here](#)), resume, and cover letter to [resume@westportplayhouse.org](mailto:resume@westportplayhouse.org) with the subject line: 2026 Marketing Intern Application
- No phone calls or drop-in visits, please.
- Questions, email [resume@westportplayhouse.org](mailto:resume@westportplayhouse.org)
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