# WESTPORT COUNTRY PLAYHOUSE

MARK LAMOS, ARTISTIC DIRECTOR | MICHAEL BARKER, MANAGING DIRECTOR

# **NEWS RELEASE**

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## Westport Country Playhouse Announces \$150K Matching Gift Challenge

### Two anonymous donors will match dollar for dollar now through June 30

Westport Country Playhouse has received a pledge from two anonymous donors to match every dollar raised up to \$150,000 between now and June 30.

"Gifts from these anonymous donors have enhanced our artistic profile over the years with unseen but vital contributions to our production capabilities," said Mark Lamos, Playhouse artistic director. "Things that can't be 'named,' things that the public never sees, such as lighting equipment and audio equipment upgrades, have allowed us to raise the bar in terms of our artistic output. This gift, if matched, will raise the bar even higher, make audiences even more comfortable about attending live performances, and help sustain the life of this institution for another season."

Tax deductible contributions may be made online at westportplayhouse.org/donate, by mail to Development Department, 25 Powers Court, Westport CT 06880, or by texting DONATE to (475) 453-3553. For details, visit <a href="https://www.westportplayhouse.org/support/2022springmatch/">https://www.westportplayhouse.org/support/2022springmatch/</a>

Gretchen Wright, the Playhouse's director of development, said, "We're so grateful for this opportunity to 'raise the bar' for the theater this season and beyond, and to generate new philanthropic support for the Playhouse thanks to our donors and their match. The artistic impact and educational opportunities are endless with the generosity of this wonderful community behind us."

For more information on Westport Country Playhouse's fundraising efforts, contact Gretchen Wright, director of development, at gwright@westportplayhouse.org or 203-571-1131. Stay connected to the Playhouse at westportplayhouse.org, on Facebook (Westport Country Playhouse), Twitter (@WCPlayhouse), and YouTube (WestportPlayhouse).

#### ABOUT WESTPORT COUNTRY PLAYHOUSE

The mission of Westport Country Playhouse is to enrich, enlighten, and engage the community through the power of professionally produced theater of the highest caliber and the welcoming experience of the Playhouse campus. The not-for-profit Playhouse provides this experience in multiple ways by offering live theater experiences of the highest quality, under the artistic direction of Mark Lamos; educational and community engagement events to further explore the work on stage; the New Works Initiative, a program dedicated to the discovery, development, and production of new live theatrical works; special performances and programs for students and teachers with extensive curriculum support material; Script in Hand play readings to deepen relationships with audiences and artists; the renowned Woodward Internship Program during the summer months for aspiring theater professionals; Family Festivities presentations to delight young and old alike and to promote reading through live theater; and the beautiful and historic Playhouse campus

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open for enjoyment and community events year-round. Charity Navigator has recently awarded its top 4-star charity rating to the Playhouse in recognition of its strong financial health and commitment to accountability and transparency.